

## Information - Best practices for sending SMS through BTS SMS web site.

HTTP API users please also read the [HTTP API Developer Notes](#) document

- When you send SMS from file you have to check the appropriate file format. For further information click here <http://www.smsbts.com/help.htm#help1>
- A recommended practice before sending sms to a large number of receivers is to send a test sms to a known mobile number in order to be sure that the message is in the right form (number of characters, originator, special characters). Also check if your credits are enough to cover the number of the sms you want to send.
- Our service does not support mobile number portability. This means that you cannot send sms to a phone number that has been transferred from one network to other. Please notice that your account is charged for this sms because it has been dispatched from our service to the recipient's original mobile provider.
- The SMS text must be manually entered in the corresponding text field and not been copied using the copy paste functionality.
- Our service supports two types of SMS
  - Latin characters SMS  
The text message can contain Latin capital characters and the max length is **160** characters. The allowed characters and symbols are the following:  
`_ \ [ ] ! " % ( ) * , . / 0 1 2 3 4 5 6 7 8 9 : ; < = > ? A B C D E F G H I J K L M N O P Q R S T U V  
W X Y Z Δ Φ Γ Λ Ω Π Ψ Σ Θ Ξ Ϊ`  
and space character.
  - Specific language (Unicode)  
When you want to send a SMS with characters in a specific language (Unicode sms), you have to check the Unicode SMS checkbox. The text message can contain capital and/or small characters and the max length is **69** characters.

In some cases, if there is a problem with a character the system is trying to fix it automatically. However this is not always feasible and can lead to a final degraded transceiver message.

- In the originator (sender id) field you fill in the sender of the sms. This word will be displayed as the title of the message. For your reference the originator of an

ordinary SMS that sent using a mobile phone device, is the sender's phone number. Originator can contain capital latin characters and numbers with max total length 11 characters (e.g. SMSBTS, SERVICE3, CLUB345, 123456).

- Before you create a scheduled message send a test sms to your mobile in order to be sure that the message is rightly written. Notice that the dispatch time you have to enter is formatted in GMT. For example if you want to send a scheduled SMS at Greece time 15:00 (Greece is GMT plus 2 hours), the scheduled time you have to enter, must be 13:00.